

CocoaAction Results Framework

WHAT WE MEASURE

IMPACT

A rejuvenated and economically viable cocoa sector providing increased opportunities to cocoa farmers and their communities



LONGER-TERM OUTCOMES

Results of CocoaAction, plus farm communities, industry, and governments over time.

SHORTER-TERM OUTCOMES



OUTPUTS

Immediate, measurable results and effects of the collective actions of CocoaAction companies.



ACTIONS

- CocoaAction Companies' ✓ Actions
- ✓ Inputs
- ✓ Training
- ✓ Programs

Increased cocoa productivity and income for cocoa farmers and their families

Improved quality of life in cocoa farming communities

PRODUCTIVITY

NEXT GENERATION FARMERS

THRIVING COMMUNITIES

Productivity Package Adoption



Community Package Adoption



Good Agricultural Practices

Improved Planting Material

Fertilizer and Soil Fertility

Primary Education

Child Labor Prevention

Women's Empowerment

Alignment with Governments

Good Agricultural Practices



Planting Material



Fertilizer



Education



Child Labor



Women's Empowerment



Aligned Activities of CocoaAction Companies

CocoaAction company programs and actions are aligned to achieve coordinated delivery of Productivity and Community Packages..

CocoaAction Partners Productivity Package Activities



CocoaAction Partners Community Package Activities